**Too Good To Be True**

**Client:**

Luxury Escape

**Requirement:**

Memorable video that makes the audience happy and consider Luxury Escapes when thinking about a holiday/vacation.

**Tartget Audience:**

35 – 50 years old uppers middle-class.

**Storyline:**

A 52 years old woman dealing with stress from her son at work in a bank until it was intruded with a team of robbers. She beats them with only with a phonebook and the police came to capture them. Her son wakes her up on a beach in Bali and it was too good to be true.

**Character:**

Mom:

Average looking middle class lady in her late forty/early fifties. She’s a manager in a bank and is stressful with her son (23) being caught by the police for drunk driving.

Son:

23 years old boy just broke up with his girlfriend got caught drunk driving in his very first car.

**Location:**

1. A bank
2. A beach in Bali
3. A car on a highway

Script:

INT. LAURA’S DESK – DAY

Laura is working at her desk. The phone rings and she picks it up.

 Laura

 Hello.

 Richard(voice over)

 Mom I got to tell you something

 Laura

 What is it? Aren’t you at uni yet? I’m working.

 Richard

 I just got caught by the police.

 Laura

 What’ve you done now?

 Richard

 I had only a couple of beers before going to uni.

 Laura

 For god’s sake, Richard. Where are you now?

 Richard

 I’m at the police station. They just registered my car.

 Laura

 You had the car for one bloody week. Try and get yourself to class, I’ll pick you up later.

Laura hangs up the phone.

INT. BANK’S LOBBY – DAY

A gang of 6 man in black suit bust in the door pointing guns at everybody.

 Robber1

 Everybody stay still and this should be quick and easy.

INT. LAURA’S DESK - DAY

Robber 2 point the gun at Laura’s face and throw a bag on to the table.

 Robber2

 Money in the bag. Let’s go!

Laura looks at her phone, then the gun then the keyboard.

 Laura

 Ok

She pulls out her keyboard and smack Robber2 in the head and slap him to the ground. Robber3 rushes in. Laura quickly grasp a phone book and smack the guy in the head. He drops dead to the ground.

EXT. BANK’S LOBBY

Laura walks out of her office, she throws her mobile phone and knock a guy out. She picks up another phonebook and beat the rest of the robbers. The police arrive and everybody cheering.

INT/EXT. CAR ON A BEACH OF BALI – DAY

Richard parks the car. He wakes his mom up.

 RICHARD

 Mom, mom, we are here.

Laura turns over and took off her hat. She opens the door and walks toward the beach.

 Narrator (voice over)

 It’s too good to be true. Luxury Escape. The world’s best holiday.